



**ANTHONY
DAVID
FERNANDEZ**

GRAPHIC DESIGNER

CONTACT

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- Los Angeles, CA
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RECOGNITION

- 09.14 – ArtCenter College of Design
04.18 Portfolio Scholarship
- 09.16 – Metal Finishing Association LLC
12.16 Bright Design Scholarship
- 08.15 – Certified National Trainer
08.18 Bloomin' Brands
- 06.09 – Hospitality Industry
08.18 California Food Handlers Card
- 06.11 National Bartending School
Certificate

SOFTWARE

- Adobe Acrobat ●●●●●●●●
- Adobe After Effects ●●●●○○
- Adobe Illustrator ●●●●●●●●
- Adobe InDesign ●●●●●●●●
- Adobe Photoshop ●●●●●●○○
- Adobe XD ●●●●●●○○
- Keynote ●●●●●●○○
- MS PowerPoint ●●●●○○
- MS Word ●●●●●●○○
- Sketch App ●●●●●●○○
- SolidWorks ●●●●○○

ABOUT ME

Los Angeles based Graphic Designer with the ability to solve problems and create design solutions across various media platforms. Skilled in web and media design, identity branding, UX/UI, digital and print design. My goal is to cultivate creativity and innovation to drive new design ideas. Feel free to take a look at my website/portfolio.

EDUCATION

- 09.14 – **Bachelor of Fine Arts in Graphic Design**
04.18 ArtCenter College of Design, Pasadena, CA
- 08.07 – **Associate of Arts in Graphic Design**
06.10 College of the Canyons, Santa Clarita, CA

EXPERIENCE

- 07.18 – **Head Graphic Designer**
Present F45 Training HeadQuarters | El Segundo, CA
Work directly with the Creative Director, branding experts and the marketing department to create media and execute projects of various types to meet department goals and objectives.
- 03.14 – **Freelance Graphic Designer**
Present Self-Employed
Collaborate with various businesses to develop and implement designs and discuss the scope of different projects.
- 05.17 – **Graphic Design Intern**
05.18 Warner Bros. Entertainment | Burbank, CA
Worked directly under the Vice President of Research and Media Insights at Warner Bros. Entertainment. Assisted in the ideation and development of design layouts and presentation decks.

SKILLS

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|---------------------|-----------------------|---------------------|
| Typography | Branding and Identity | Packaging Design |
| Page Layout | Storyboarding | Poster/Print Design |
| Concept Development | Sketching / Drawing | Logo Design |
| Prototyping | Image Editing | Visual Design |
| Digital Advertising | Web Prototyping | UX / UI Design |